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Chance/Age/Gender/Area/Media/Voted

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Chance/Age/Gender/Area/Media/Voted

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Chance/Age/Gender/Area/Media/Voted

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F1: Please rank your chances of voting in the Republican Primary Election for governor on Tuesday, August 24. For excellent, press 1. For good, press 2. For fair, press 3. For poor, press 4.

Chance/Age/Gender/Area/Media/Voted

	TOTAL	CHANCE OF VOTING		AGE RANGE			GENDER		AREA BREAKS					MEDIA MARKET			TIMES VOTED LAST 2 PRIS	
		Exc	Good	18-44	45-59	60+	Male	Female	North	Bay	Cntrl	S West	S East	North	Cntrl	South	1x	2x
Total	1345	1231	114	202	403	740	696	649	336	282	377	161	188	320	664	362	673	672
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1. Excellent	1231	1231	-	180	376	675	649	582	306	262	350	151	162	290	618	323	614	618
	92%	100%		89%	93%	91%	93%	90%	91%	93%	93%	94%	86%	91%	93%	89%	91%	92%
2. Good	114	-	114	22	27	65	46	68	30	21	27	10	26	30	46	39	60	54
	8%		100%	11%	7%	9%	7%	10%	9%	7%	7%	6%	14%	9%	7%	11%	9%	8%

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Q2. What is your opinion of Bill McCollum? For favorable, press 1. For unfavorable, press 2. For no opinion, press 3.
Or, if you have never heard of Bill McCollum, press 4.

Chance/Age/Gender/Area/Media/Voted

	TOTAL	CHANCE OF VOTING		AGE RANGE			GENDER		AREA BREAKS					MEDIA MARKET			TIMES VOTED LAST 2 PRIS	
		Exc	Good	18-44	45-59	60+	Male	Female	North	Bay	Cntrl S	West S	East	North	Cntrl	South	1x	2x
Total	1345 100%	1231 100%	114 100%	202 100%	403 100%	740 100%	696 100%	649 100%	336 100%	282 100%	377 100%	161 100%	188 100%	320 100%	664 100%	362 100%	673 100%	672 100%
1. Aware favorable	355 26%	330 27%	26 23%	40 20%	95 23%	221 30%	164 24%	192 30%	77 23%	78 28%	105 28%	32 20%	64 34%	74 23%	184 28%	97 27%	178 27%	177 26%
2. Aware unfavorable	667 50%	621 50%	46 40%	104 52%	213 53%	350 47%	371 53%	296 46%	154 46%	143 50%	187 50%	95 59%	89 47%	149 46%	329 50%	189 52%	336 50%	330 49%
3. Aware no opinion	310 23%	270 22%	40 35%	51 25%	95 23%	164 22%	153 22%	157 24%	98 29%	60 21%	83 22%	34 21%	34 18%	90 28%	147 22%	73 20%	148 22%	162 24%
4. Not aware	13 1%	11 1%	2 2%	7 3%	2 *%	5 1%	8 1%	4 1%	8 2%	2 1%	1 *%	1 *%	1 1%	8 2%	3 *%	2 1%	10 1%	3 *%

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Q3. What is your opinion of Rick Scott? For favorable, press 1. For unfavorable, press 2. For no opinion, press 3. Or, if you have never heard of Rick Scott, press 4.

Chance/Age/Gender/Area/Media/Voted

	TOTAL	CHANCE OF VOTING		AGE RANGE			GENDER		AREA BREAKS					MEDIA MARKET			TIMES VOTED LAST 2 PRIS	
		Exc	Good	18-44	45-59	60+	Male	Female	North	Bay	Cntrl	S West	S East	North	Cntrl	South	1x	2x
Total	1345	1231	114	202	403	740	696	649	336	282	377	161	188	320	664	362	673	672
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1. Aware favorable	593	551	41	94	196	302	328	264	152	127	157	77	80	146	291	156	305	287
	44%	45%	36%	47%	49%	41%	47%	41%	45%	45%	42%	48%	42%	46%	44%	43%	45%	43%
2. Aware unfavorable	428	390	39	57	118	254	213	216	92	98	123	59	57	88	222	118	193	236
	32%	32%	34%	28%	29%	34%	31%	33%	27%	35%	33%	37%	30%	28%	33%	33%	29%	35%
3. Aware no opinion	302	271	31	46	81	174	140	161	83	53	92	25	49	80	139	83	159	143
	22%	22%	27%	23%	20%	23%	20%	25%	25%	19%	24%	15%	26%	25%	21%	23%	24%	21%
4. Not aware	22	19	3	5	8	9	14	8	9	4	5	1	3	6	12	5	16	6
	2%	2%	3%	2%	2%	1%	2%	1%	3%	1%	1%	1%	2%	2%	2%	1%	2%	1%

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Q4. In the Republican primary election for governor would you vote for Bill McCollum or Rick Scott? To vote for Bill McCollum, press 1. To vote for Rick Scott, press 2. For undecided, press 3.

Chance/Age/Gender/Area/Media/Voted

	TOTAL	CHANCE OF VOTING		AGE RANGE			GENDER		AREA BREAKS					MEDIA MARKET			TIMES VOTED LAST 2 PRIS	
		Exc	Good	18-44	45-59	60+	Male	Female	North	Bay	Cntrl S	West S	East	North	Cntrl	South	1x	2x
Total	1345	1231	114	202	403	740	696	649	336	282	377	161	188	320	664	362	673	672
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1. McCollum	383	357	26	45	106	232	175	208	85	88	111	43	56	81	197	105	189	194
	28%	29%	23%	22%	26%	31%	25%	32%	25%	31%	30%	26%	30%	25%	30%	29%	28%	29%
2. Scott	590	551	39	90	199	301	344	247	142	130	163	77	78	138	300	153	300	290
	44%	45%	34%	45%	49%	41%	49%	38%	42%	46%	43%	48%	41%	43%	45%	42%	45%	43%
3. Undecided	372	323	49	67	98	206	177	195	109	64	102	42	55	101	167	104	185	187
	28%	26%	43%	33%	24%	28%	25%	30%	32%	23%	27%	26%	29%	32%	25%	29%	27%	28%

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Q5. Age (from record)?

Chance/Age/Gender/Area/Media/Voted

	CHANCE OF VOTING			AGE RANGE			GENDER		AREA BREAKS					MEDIA MARKET			TIMES VOTED LAST 2 PRIS	
	TOTAL	Exc	Good	18-44	45-59	60+	Male	Female	North	Bay	Cntrl S	West S	East	North	Cntrl	South	1x	2x
Total	1345	1231	114	202	403	740	696	649	336	282	377	161	188	320	664	362	673	672
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1. 18-29	67	56	11	67	-	-	28	39	37	11	4	11	4	37	18	12	46	21
	5%	5%	10%	33%			4%	6%	11%	4%	1%	7%	2%	12%	3%	3%	7%	3%
2. 30-44	134	124	11	134	-	-	69	66	51	18	30	15	21	47	52	35	76	58
	10%	10%	9%	67%			10%	10%	15%	6%	8%	9%	11%	15%	8%	10%	11%	9%
3. 45-59	403	376	27	-	403	-	217	187	129	93	102	36	45	122	194	87	229	174
	30%	31%	24%		100%		31%	29%	38%	33%	27%	22%	24%	38%	29%	24%	34%	26%
4. 60+	740	675	65	-	-	740	382	358	119	161	241	100	119	113	399	228	322	418
	55%	55%	57%			100%	55%	55%	35%	57%	64%	62%	63%	35%	60%	63%	48%	62%

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Q6. Gender (from record)?

Chance/Age/Gender/Area/Media/Voted

	TOTAL	CHANCE OF VOTING		AGE RANGE			GENDER		AREA BREAKS					MEDIA MARKET			TIMES VOTED LAST 2 PRIS	
		Exc	Good	18-44	45-59	60+	Male	Female	North	Bay	Cntrl S	West S	East	North	Cntrl	South	1x	2x
Total	1345	1231	114	202	403	740	696	649	336	282	377	161	188	320	664	362	673	672
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1. Male	696	649	46	97	217	382	696	-	190	139	191	81	94	180	340	176	341	355
	52%	53%	41%	48%	54%	52%	100%		57%	49%	51%	50%	50%	56%	51%	49%	51%	53%
2. Female	649	582	68	105	187	358	-	649	146	143	185	81	94	139	324	186	332	317
	48%	47%	59%	52%	46%	48%		100%	43%	51%	49%	50%	50%	44%	49%	51%	49%	47%

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Q7. Area/county (from record)?

Chance/Age/Gender/Area/Media/Voted

	TOTAL	CHANCE OF VOTING		AGE RANGE			GENDER		AREA BREAKS					MEDIA MARKET			TIMES VOTED LAST 2 PRIS	
		Exc	Good	18-44	45-59	60+	Male	Female	North	Bay	Cntrl S	West S	East	North	Cntrl	South	1x	2x
Total	1345 100%	1231 100%	114 100%	202 100%	403 100%	740 100%	696 100%	649 100%	336 100%	282 100%	377 100%	161 100%	188 100%	320 100%	664 100%	362 100%	673 100%	672 100%
1. North/Panhandle	336 25%	306 25%	30 26%	89 44%	129 32%	119 16%	190 27%	146 23%	336 100%	-	-	-	-	320 100%	17 2%	-	165 24%	171 26%
2. Bay Area	282 21%	262 21%	21 18%	29 14%	93 23%	161 22%	139 20%	143 22%	-	282 100%	-	-	-	-	282 43%	-	154 23%	128 19%
3. Central	377 28%	350 28%	27 24%	34 17%	102 25%	241 33%	191 28%	185 29%	-	-	377 100%	-	-	-	322 49%	55 15%	169 25%	208 31%
4. Southwest	161 12%	151 12%	10 9%	26 13%	36 9%	100 14%	81 12%	81 12%	-	-	-	161 100%	-	-	43 6%	119 33%	81 12%	81 12%
5. Southeast	188 14%	162 13%	26 23%	25 12%	45 11%	119 16%	94 13%	94 15%	-	-	-	-	188 100%	-	-	188 52%	104 15%	84 13%

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Q8. Media Market (from record)?

Chance/Age/Gender/Area/Media/Voted

	TOTAL	CHANCE OF VOTING		AGE RANGE			GENDER		AREA BREAKS					MEDIA MARKET			TIMES VOTED LAST 2 PRIS	
		Exc	Good	18-44	45-59	60+	Male	Female	North	Bay	Cntrl S	West S	East	North	Cntrl	South	1x	2x
Total	1345	1231	114	202	403	740	696	649	336	282	377	161	188	320	664	362	673	672
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1. North	320	290	30	85	122	113	180	139	320	-	-	-	-	320	-	-	156	163
	24%	24%	26%	42%	30%	15%	26%	21%	95%					100%			23%	24%
2. Central	664	618	46	70	194	399	340	324	17	282	322	43	-	-	664	-	325	338
	49%	50%	40%	35%	48%	54%	49%	50%	5%	100%	85%	26%		100%			48%	50%
3. South	362	323	39	47	87	228	176	186	-	-	55	119	188	-	-	362	191	170
	27%	26%	34%	23%	22%	31%	25%	29%			15%	74%	100%			100%	28%	25%

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Q9. Times voted 08/06 primaries (from record)?

Chance/Age/Gender/Area/Media/Voted

	TOTAL	CHANCE OF VOTING		AGE RANGE			GENDER		AREA BREAKS					MEDIA MARKET			TIMES VOTED LAST 2 PRIS	
		Exc	Good	18-44	45-59	60+	Male	Female	North	Bay	Cntrl S	West S	East	North	Cntrl	South	1x	2x
Total	1345	1231	114	202	403	740	696	649	336	282	377	161	188	320	664	362	673	672
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1X	673	614	60	122	229	322	341	332	165	154	169	81	104	156	325	191	673	-
	50%	50%	52%	60%	57%	44%	49%	51%	49%	55%	45%	50%	55%	49%	49%	53%	100%	
2X	672	618	54	80	174	418	355	317	171	128	208	81	84	163	338	170	-	672
	50%	50%	48%	40%	43%	56%	51%	49%	51%	45%	55%	50%	45%	51%	51%	47%		100%