

Cross Tabulation Report - FLGOP2 - January2012

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Gender/Area/VoteHistory

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F1. Are you registered to vote as a Republican, a Democrat, an Independent or something else?

Chance/TV/Debates/Age

| | Total | CHANCE OF VOTING | | TV COMMERCIALS INFLUENCED VOTE | | TV PRESIDENTIAL DEBATE INFLUENCED | | AGE RANGE | | | |
|--|-------------|------------------|------------|--------------------------------|-------------|-----------------------------------|-------------|------------|-------------|-------------|-------------|
| | | Exc/Voted | Good | Yes | No | Yes | No | 18-29 | 30-44 | 45-59 | 60+ |
| Total | 865 100% | 823 100% | 42 100% | 134 100% | 668 100% | 474 100% | 344 100% | 69 100% | 121 100% | 225 100% | 450 100% |
| 1. Republican | 865 100% | 823 100% | 42 100% | 134 100% | 668 100% | 474 100% | 344 100% | 69 100% | 121 100% | 225 100% | 450 100% |
| 2. Democrat, Independent, or Other | - | - | - | - | - | - | - | - | - | - | - |

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F1. Are you registered to vote as a Republican, a Democrat, an Independent or something else?

Gender/Area/VoteHistory

| | Total | GENDER | | AREA BREAKS | | | | | TIMES VOTED IN LAST THREE PRIMERY ELECTIONS | | |
|--|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|---|-------------|-------------|
| | | Male | Female | Panhandle | Bay Area | Central | SouthWest | SouthEast | 1X | 2X | 3X |
| Total | 865 100% | 415 100% | 450 100% | 173 100% | 173 100% | 251 100% | 104 100% | 164 100% | 299 100% | 268 100% | 298 100% |
| 1. Republican | 865 100% | 415 100% | 450 100% | 173 100% | 173 100% | 251 100% | 104 100% | 164 100% | 299 100% | 268 100% | 298 100% |
| 2. Democrat, Independent, or Other | - | - | - | - | - | - | - | - | - | - | - |

Cross Tabulation Report - FLGOP2 - January2012

Q1. Please rate your chances of voting in the upcoming Republican primary election for president next Tuesday, January 31st as excellent, good, fair or poor?

Chance/TV/Debates/Age

| | Total | CHANCE OF VOTING | | TV COMMERCIALS INFLUENCED VOTE | | TV PRESIDENTIAL DEBATE INFLUENCED | | AGE RANGE | | | |
|------------------|-------------|------------------|------------|--------------------------------|-------------|-----------------------------------|-------------|------------|-------------|-------------|-------------|
| | | Exc/Voted | Good | Yes | No | Yes | No | 18-29 | 30-44 | 45-59 | 60+ |
| Total | 865 100% | 823 100% | 42 100% | 134 100% | 668 100% | 474 100% | 344 100% | 69 100% | 121 100% | 225 100% | 450 100% |
| 1. Excellent | 808 93% | 808 98% | - | 125 93% | 626 94% | 446 94% | 318 93% | 65 93% | 109 90% | 218 97% | 416 92% |
| 2. Good | 42 5% | - | 42 100% | 6 5% | 32 5% | 24 5% | 17 5% | 5 7% | 12 10% | 5 2% | 21 5% |
| 3. Fair | - | - | - | - | - | - | - | - | - | - | - |
| 4. Poor | - | - | - | - | - | - | - | - | - | - | - |
| 5. Already voted | 15 2% | 15 2% | - | 3 2% | 10 1% | 5 1% | 8 2% | - | - | 2 1% | 13 3% |

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Q1. Please rate your chances of voting in the upcoming Republican primary election for president next Tuesday, January 31st as excellent, good, fair or poor?

Gender/Area/VoteHistory

| | GENDER | | | AREA BREAKS | | | | | TIMES VOTED IN LAST THREE PRIMERY ELECTIONS | | |
|------------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|---|-------------|-------------|
| | Total | Male | Female | Panhandle | Bay Area | Central | SouthWest | SouthEast | 1X | 2X | 3X |
| Total | 865 100% | 415 100% | 450 100% | 173 100% | 173 100% | 251 100% | 104 100% | 164 100% | 299 100% | 268 100% | 298 100% |
| 1. Excellent | 808 93% | 388 93% | 420 93% | 162 94% | 162 94% | 239 95% | 99 95% | 146 89% | 276 92% | 251 94% | 281 94% |
| 2. Good | 42 5% | 19 4% | 24 5% | 8 5% | 7 4% | 10 4% | 4 4% | 13 8% | 20 7% | 12 4% | 10 3% |
| 3. Fair | - | - | - | - | - | - | - | - | - | - | - |
| 4. Poor | - | - | - | - | - | - | - | - | - | - | - |
| 5. Already voted | 15 2% | 9 2% | 6 1% | 3 2% | 4 2% | 2 1% | 1 1% | 5 3% | 2 1% | 5 2% | 7 2% |

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Q2. If the Republican primary election for president were held today and the candidates were Mitt Romney, Rick Santorum, Newt Gingrich and Ron Paul, for whom would you vote?

Chance/TV/Debates/Age

| | Total | CHANCE OF VOTING | | TV COMMERCIALS INFLUENCED VOTE | | TV PRESIDENTIAL DEBATE INFLUENCED | | AGE RANGE | | | |
|--------------|-------------|------------------|------------|--------------------------------|-------------|-----------------------------------|-------------|------------|-------------|-------------|-------------|
| | | Exc/Voted | Good | Yes | No | Yes | No | 18-29 | 30-44 | 45-59 | 60+ |
| Total | 865 100% | 823 100% | 42 100% | 134 100% | 668 100% | 474 100% | 344 100% | 69 100% | 121 100% | 225 100% | 450 100% |
| 1. Romney | 349 40% | 328 40% | 20 48% | 67 50% | 259 39% | 156 33% | 172 50% | 20 29% | 37 31% | 84 38% | 207 46% |
| 2. Santorum | 104 12% | 98 12% | 6 14% | 13 10% | 80 12% | 59 12% | 38 11% | 11 17% | 21 18% | 28 12% | 44 10% |
| 3. Gingrich | 272 31% | 265 32% | 8 18% | 32 24% | 230 34% | 200 42% | 64 19% | 25 36% | 38 31% | 63 28% | 147 33% |
| 4. Paul | 79 9% | 78 9% | 2 4% | 11 8% | 58 9% | 38 8% | 40 12% | 7 10% | 20 16% | 34 15% | 18 4% |
| 5. Undecided | 51 6% | 44 5% | 7 16% | 10 7% | 32 5% | 17 4% | 24 7% | 4 6% | 3 3% | 12 5% | 32 7% |
| 6. Other | 8 1% | 8 1% | - | 2 1% | 6 1% | 3 1% | 5 1% | - | 2 1% | 4 2% | 2 *% |
| 7. Refuse | 2 *% | 2 *% | - | - | 2 *% | 1 *% | 1 *% | 1 2% | - | - | 1 *% |

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Q2. If the Republican primary election for president were held today and the candidates were Mitt Romney, Rick Santorum, Newt Gingrich and Ron Paul, for whom would you vote?

Gender/Area/VoteHistory

| | Total | GENDER | | AREA BREAKS | | | | | TIMES VOTED IN LAST THREE PRIMERY ELECTIONS | | |
|--------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|---|-------------|-------------|
| | | Male | Female | Panhandle | Bay Area | Central | SouthWest | SouthEast | 1X | 2X | 3X |
| Total | 865 100% | 415 100% | 450 100% | 173 100% | 173 100% | 251 100% | 104 100% | 164 100% | 299 100% | 268 100% | 298 100% |
| 1. Romney | 349 40% | 155 37% | 194 43% | 56 33% | 82 47% | 100 40% | 36 34% | 75 45% | 124 42% | 109 41% | 115 39% |
| 2. Santorum | 104 12% | 52 12% | 52 12% | 17 10% | 28 16% | 26 10% | 15 14% | 18 11% | 24 8% | 42 16% | 38 13% |
| 3. Gingrich | 272 31% | 131 31% | 142 32% | 69 40% | 35 20% | 89 35% | 34 33% | 45 27% | 100 34% | 72 27% | 101 34% |
| 4. Paul | 79 9% | 49 12% | 31 7% | 19 11% | 18 10% | 21 8% | 5 5% | 16 10% | 30 10% | 23 9% | 26 9% |
| 5. Undecided | 51 6% | 23 6% | 28 6% | 11 6% | 6 3% | 11 4% | 14 14% | 10 6% | 16 5% | 20 7% | 15 5% |
| 6. Other | 8 1% | 5 1% | 2 1% | - | 3 2% | 4 1% | - | 1 1% | 3 1% | 2 1% | 3 1% |
| 7. Refuse | 2 *% | 1 *% | 1 *% | 1 *% | 1 1% | - | - | - | 1 *% | 1 *% | - |

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Q3. Are you leaning towards voting for any of the candidates?

Chance/TV/Debates/Age

| | Total | CHANCE OF VOTING | | TV COMMERCIALS INFLUENCED VOTE | | TV PRESIDENTIAL DEBATE INFLUENCED | | AGE RANGE | | | |
|--------------|------------|------------------|-----------|--------------------------------|------------|-----------------------------------|------------|-----------|-----------|------------|------------|
| | | Exc/Voted | Good | Yes | No | Yes | No | 18-29 | 30-44 | 45-59 | 60+ |
| Total | 51 100% | 44 100% | 7 100% | 10 100% | 32 100% | 17 100% | 24 100% | 4 100% | 3 100% | 12 100% | 32 100% |
| 1. Romney | 10 19% | 9 20% | 1 16% | 1 6% | 8 24% | 6 32% | 3 11% | 1 21% | 1 44% | 3 28% | 4 13% |
| 2. Santorum | 4 7% | 3 6% | 1 10% | 2 23% | 1 4% | 1 9% | 2 9% | - | - | 1 13% | 2 6% |
| 3. Gingrich | 6 11% | 5 11% | 1 14% | 2 21% | 4 11% | 4 24% | 1 6% | 2 40% | - | 1 9% | 3 9% |
| 4. Paul | 1 2% | 1 2% | - | - | 1 3% | - | 1 4% | - | - | - | 1 3% |
| 5. Undecided | 29 57% | 26 58% | 3 51% | 5 49% | 18 57% | 6 35% | 14 61% | 2 39% | 2 56% | 4 38% | 21 67% |
| 6. Other | 1 3% | 1 3% | - | - | - | - | 1 6% | - | - | 1 13% | - |
| 7. Refuse | 1 1% | - | 1 10% | - | 1 2% | - | 1 3% | - | - | - | 1 2% |

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Q3. Are you leaning towards voting for any of the candidates?

Gender/Area/VoteHistory

| | Total | GENDER | | AREA BREAKS | | | | | TIMES VOTED IN LAST THREE PRIMERY ELECTIONS | | |
|--------------|------------|------------|------------|-------------|-----------|------------|------------|------------|--|------------|------------|
| | | Male | Female | Panhandle | Bay Area | Central | SouthWest | SouthEast | 1X | 2X | 3X |
| Total | 51 100% | 23 100% | 28 100% | 11 100% | 6 100% | 11 100% | 14 100% | 10 100% | 16 100% | 20 100% | 15 100% |
| 1. Romney | 10 19% | 5 22% | 5 17% | 3 24% | - | 2 19% | 3 23% | 2 22% | 3 20% | 4 21% | 3 18% |
| 2. Santorum | 4 7% | 1 3% | 3 10% | - | 1 25% | - | 2 15% | - | - | 3 14% | 1 4% |
| 3. Gingrich | 6 11% | 1 4% | 5 17% | 2 22% | 2 37% | - | 1 7% | - | 2 13% | 2 11% | 1 9% |
| 4. Paul | 1 2% | 1 4% | - | - | - | 1 8% | - | - | 1 5% | - | - |
| 5. Undecided | 29 57% | 14 61% | 15 53% | 6 53% | 2 38% | 8 74% | 7 51% | 6 63% | 8 53% | 11 54% | 10 64% |
| 6. Other | 1 3% | 1 6% | - | - | - | - | - | 1 15% | 1 9% | - | - |
| 7. Refuse | 1 1% | - | 1 2% | - | - | - | 1 5% | - | - | - | 1 4% |

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Q4. Which Republican candidate has the best chance of beating Barack Obama in November?

Chance/TV/Debates/Age

| | Total | CHANCE OF VOTING | | TV COMMERCIALS INFLUENCED VOTE | | TV PRESIDENTIAL DEBATE INFLUENCED | | AGE RANGE | | | |
|--------------|-------------|------------------|------------|--------------------------------|-------------|-----------------------------------|-------------|------------|-------------|-------------|-------------|
| | | Exc/Voted | Good | Yes | No | Yes | No | 18-29 | 30-44 | 45-59 | 60+ |
| Total | 865 100% | 823 100% | 42 100% | 134 100% | 668 100% | 474 100% | 344 100% | 69 100% | 121 100% | 225 100% | 450 100% |
| 1. Romney | 390 45% | 368 45% | 22 53% | 73 55% | 295 44% | 177 37% | 188 55% | 25 36% | 47 39% | 104 46% | 215 48% |
| 2. Santorum | 66 8% | 61 7% | 5 12% | 10 8% | 50 8% | 39 8% | 26 7% | 7 10% | 14 11% | 21 9% | 25 6% |
| 3. Gingrich | 289 33% | 280 34% | 9 20% | 34 25% | 238 36% | 209 44% | 71 21% | 27 39% | 42 35% | 61 27% | 159 35% |
| 4. Paul | 39 5% | 39 5% | 1 2% | 4 3% | 27 4% | 19 4% | 20 6% | 3 5% | 11 9% | 18 8% | 7 2% |
| 5. Undecided | 63 7% | 57 7% | 6 14% | 10 8% | 45 7% | 24 5% | 27 8% | 7 10% | 5 4% | 13 6% | 39 9% |
| 6. Other | 6 1% | 6 1% | - | 2 1% | 4 1% | 3 1% | 4 1% | - | 2 1% | 3 1% | 2 *% |
| 7. Refuse | 11 1% | 11 1% | - | 1 1% | 9 1% | 3 1% | 8 2% | 1 1% | 1 1% | 5 2% | 3 1% |

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Q4. Which Republican candidate has the best chance of beating Barack Obama in November?

Gender/Area/VoteHistory

| | Total | GENDER | | AREA BREAKS | | | | | TIMES VOTED IN LAST THREE PRIMERY ELECTIONS | | |
|--------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|--|-------------|-------------|
| | | Male | Female | Panhandle | Bay Area | Central | SouthWest | SouthEast | 1X | 2X | 3X |
| Total | 865 100% | 415 100% | 450 100% | 173 100% | 173 100% | 251 100% | 104 100% | 164 100% | 299 100% | 268 100% | 298 100% |
| 1. Romney | 390 45% | 170 41% | 220 49% | 58 33% | 92 53% | 114 46% | 46 44% | 80 49% | 140 47% | 123 46% | 127 43% |
| 2. Santorum | 66 8% | 37 9% | 29 6% | 11 6% | 23 13% | 11 4% | 10 10% | 11 7% | 15 5% | 27 10% | 24 8% |
| 3. Gingrich | 289 33% | 142 34% | 147 33% | 77 44% | 41 24% | 87 35% | 33 32% | 51 31% | 97 32% | 82 31% | 111 37% |
| 4. Paul | 39 5% | 25 6% | 14 3% | 10 6% | 2 1% | 15 6% | 4 4% | 9 5% | 21 7% | 12 4% | 6 2% |
| 5. Undecided | 63 7% | 28 7% | 35 8% | 15 9% | 12 7% | 15 6% | 11 10% | 11 6% | 18 6% | 20 8% | 24 8% |
| 6. Other | 6 1% | 6 2% | - | - | 2 1% | 4 1% | - | 1 1% | 2 1% | 2 1% | 2 1% |
| 7. Refuse | 11 1% | 6 1% | 5 1% | 2 1% | 1 1% | 5 2% | 1 1% | 1 1% | 5 2% | 3 1% | 3 1% |

Cross Tabulation Report - FLGOP2 - January2012

Q5. Have the paid television commercials for any of the candidates influenced your vote either for or against any candidate or candidates for the Republican nomination?

Chance/TV/Debates/Age

| | Total | CHANCE OF VOTING | | TV COMMERCIALS INFLUENCED VOTE | | TV PRESIDENTIAL DEBATE INFLUENCED | | AGE RANGE | | | |
|------------------------|-------------|------------------|------------|--------------------------------|-------------|-----------------------------------|-------------|------------|-------------|-------------|-------------|
| | | Exc/Voted | Good | Yes | No | Yes | No | 18-29 | 30-44 | 45-59 | 60+ |
| Total | 865 100% | 823 100% | 42 100% | 134 100% | 668 100% | 474 100% | 344 100% | 69 100% | 121 100% | 225 100% | 450 100% |
| 1. Yes | 134 15% | 127 15% | 6 15% | 134 100% | - | 88 19% | 38 11% | 6 9% | 8 7% | 35 15% | 85 19% |
| 2. No | 668 77% | 636 77% | 32 74% | - | 668 100% | 356 75% | 284 82% | 57 82% | 108 89% | 177 79% | 326 73% |
| 3. Undecided | 41 5% | 38 5% | 3 7% | - | - | 19 4% | 12 4% | 3 5% | 2 1% | 9 4% | 26 6% |
| 4. Haven't seen TV ads | 11 1% | 11 1% | 1 2% | - | - | 6 1% | 4 1% | 3 4% | 2 1% | 2 1% | 4 1% |
| 5. Refuse | 12 1% | 11 1% | 1 2% | - | - | 4 1% | 6 2% | - | 2 1% | 1 1% | 8 2% |

Cross Tabulation Report - FLGOP2 - January2012

Q5. Have the paid television commercials for any of the candidates influenced your vote either for or against any candidate or candidates for the Republican nomination?

Gender/Area/VoteHistory

| | Total | GENDER | | AREA BREAKS | | | | | TIMES VOTED IN LAST THREE PRIMERY ELECTIONS | | |
|------------------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|---|-------------|-------------|
| | | Male | Female | Panhandle | Bay Area | Central | SouthWest | SouthEast | 1X | 2X | 3X |
| Total | 865 100% | 415 100% | 450 100% | 173 100% | 173 100% | 251 100% | 104 100% | 164 100% | 299 100% | 268 100% | 298 100% |
| 1. Yes | 134 15% | 66 16% | 68 15% | 27 15% | 28 16% | 40 16% | 12 12% | 26 16% | 41 14% | 47 18% | 46 15% |
| 2. No | 668 77% | 316 76% | 352 78% | 134 77% | 135 78% | 190 76% | 86 83% | 124 75% | 234 78% | 199 74% | 235 79% |
| 3. Undecided | 41 5% | 17 4% | 23 5% | 9 5% | 8 5% | 12 5% | 5 5% | 6 4% | 15 5% | 15 6% | 11 4% |
| 4. Haven't seen TV ads | 11 1% | 7 2% | 4 1% | 3 1% | 1 1% | 6 2% | - | 2 1% | 6 2% | 2 1% | 3 1% |
| 5. Refuse | 12 1% | 8 2% | 3 1% | 1 * | 1 1% | 3 1% | 1 1% | 6 4% | 3 1% | 5 2% | 3 1% |

Cross Tabulation Report - FLGOP2 - January2012

Q6. Have you watched any of the televised debates between the Republican candidates for president?

Chance/TV/Debates/Age

| | Total | CHANCE OF VOTING | | TV COMMERCIALS INFLUENCED VOTE | | TV PRESIDENTIAL DEBATE INFLUENCED | | AGE RANGE | | | |
|--------------|-------------|------------------|------------|--------------------------------|-------------|-----------------------------------|-------------|------------|-------------|-------------|-------------|
| | | Exc/Voted | Good | Yes | No | Yes | No | 18-29 | 30-44 | 45-59 | 60+ |
| Total | 865 100% | 823 100% | 42 100% | 134 100% | 668 100% | 474 100% | 344 100% | 69 100% | 121 100% | 225 100% | 450 100% |
| 1. Yes | 736 85% | 704 86% | 32 75% | 117 87% | 570 85% | 457 96% | 245 71% | 55 79% | 98 81% | 196 87% | 387 86% |
| 2. No | 114 13% | 105 13% | 9 21% | 14 10% | 90 13% | 13 3% | 91 27% | 11 16% | 23 19% | 27 12% | 53 12% |
| 3. Undecided | 9 1% | 8 1% | 1 2% | - | 6 1% | 2 *% | 3 1% | 2 3% | - | 3 1% | 4 1% |
| 4. Refuse | 6 1% | 5 1% | 1 2% | 3 3% | 2 *% | 2 *% | 5 1% | 1 1% | - | - | 5 1% |

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Q6. Have you watched any of the televised debates between the Republican candidates for president?

Gender/Area/VoteHistory

| | Total | GENDER | | AREA BREAKS | | | | | TIMES VOTED IN LAST THREE PRIMERY ELECTIONS | | |
|--------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|---|-------------|-------------|
| | | Male | Female | Panhandle | Bay Area | Central | SouthWest | SouthEast | 1X | 2X | 3X |
| Total | 865 100% | 415 100% | 450 100% | 173 100% | 173 100% | 251 100% | 104 100% | 164 100% | 299 100% | 268 100% | 298 100% |
| 1. Yes | 736 85% | 356 86% | 380 84% | 139 81% | 152 88% | 212 85% | 92 88% | 140 85% | 256 86% | 230 86% | 249 84% |
| 2. No | 114 13% | 51 12% | 63 14% | 31 18% | 17 10% | 33 13% | 11 10% | 22 14% | 37 13% | 33 12% | 44 15% |
| 3. Undecided | 9 1% | 3 1% | 6 1% | 2 1% | 4 2% | 3 1% | 1 1% | - | 3 1% | 3 1% | 2 1% |
| 4. Refuse | 6 1% | 6 1% | 1 *% | 1 1% | - | 3 1% | 1 1% | 2 1% | 2 1% | 2 1% | 3 1% |

Cross Tabulation Report - FLGOP2 - January2012

Q7. Did the televised presidential debates influence your vote in favor of any candidate?

Chance/TV/Debates/Age

| | Total | CHANCE OF VOTING | | TV COMMERCIALS INFLUENCED VOTE | | TV PRESIDENTIAL DEBATE INFLUENCED | | AGE RANGE | | | |
|--------------|-------------|------------------|------------|--------------------------------|-------------|-----------------------------------|-------------|------------|-------------|-------------|-------------|
| | | Exc/Voted | Good | Yes | No | Yes | No | 18-29 | 30-44 | 45-59 | 60+ |
| Total | 865 100% | 823 100% | 42 100% | 134 100% | 668 100% | 474 100% | 344 100% | 69 100% | 121 100% | 225 100% | 450 100% |
| 1. Yes | 474 55% | 450 55% | 24 56% | 88 66% | 356 53% | 474 100% | - | 38 55% | 67 55% | 123 55% | 246 55% |
| 2. No | 344 40% | 327 40% | 17 40% | 38 28% | 284 42% | - | 344 100% | 27 39% | 51 42% | 89 40% | 177 39% |
| 3. Undecided | 40 5% | 38 5% | 1 3% | 6 5% | 23 4% | - | - | 4 5% | 3 2% | 12 5% | 22 5% |
| 4. Refuse | 7 1% | 7 1% | - | 1 1% | 4 1% | - | - | - | - | 1 1% | 6 1% |

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Q7. Did the televised presidential debates influence your vote in favor of any candidate?

Gender/Area/VoteHistory

| | Total | GENDER | | AREA BREAKS | | | | | TIMES VOTED IN LAST THREE PRIMERY ELECTIONS | | |
|--------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|--|-------------|-------------|
| | | Male | Female | Panhandle | Bay Area | Central | SouthWest | SouthEast | 1X | 2X | 3X |
| Total | 865 100% | 415 100% | 450 100% | 173 100% | 173 100% | 251 100% | 104 100% | 164 100% | 299 100% | 268 100% | 298 100% |
| 1. Yes | 474 55% | 238 57% | 236 53% | 86 50% | 102 59% | 144 57% | 52 50% | 91 55% | 172 58% | 145 54% | 157 53% |
| 2. No | 344 40% | 156 38% | 188 42% | 77 45% | 62 36% | 92 37% | 44 42% | 69 42% | 109 37% | 112 42% | 123 41% |
| 3. Undecided | 40 5% | 19 5% | 21 5% | 9 5% | 9 5% | 11 4% | 8 7% | 3 2% | 16 5% | 10 4% | 14 5% |
| 4. Refuse | 7 1% | 2 1% | 5 1% | 1 1% | - | 4 2% | 1 1% | 1 1% | 2 1% | 1 *% | 4 2% |

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Q8. Are you a male or female?

Chance/TV/Debates/Age

| | Total | CHANCE OF VOTING | | TV COMMERCIALS INFLUENCED VOTE | | TV PRESIDENTIAL DEBATE INFLUENCED | | AGE RANGE | | | |
|------------------|-------------|------------------|------------|--------------------------------|-------------|-----------------------------------|-------------|------------|-------------|-------------|-------------|
| | | Exc/Voted | Good | Yes | No | Yes | No | 18-29 | 30-44 | 45-59 | 60+ |
| Total | 865 100% | 823 100% | 42 100% | 134 100% | 668 100% | 474 100% | 344 100% | 69 100% | 121 100% | 225 100% | 450 100% |
| 1. Male | 415 48% | 397 48% | 19 44% | 66 49% | 316 47% | 238 50% | 156 45% | 32 46% | 66 54% | 104 46% | 214 48% |
| 2. Female | 450 52% | 426 52% | 24 56% | 68 51% | 352 53% | 236 50% | 188 55% | 38 54% | 56 46% | 120 54% | 236 52% |

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Q8. Are you a male or female?

Gender/Area/VoteHistory

| | Total | GENDER | | AREA BREAKS | | | | | TIMES VOTED IN LAST THREE PRIMERY ELECTIONS | | |
|-----------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|---|-------------|-------------|
| | | Male | Female | Panhandle | Bay Area | Central | SouthWest | SouthEast | 1X | 2X | 3X |
| Total | 865 100% | 415 100% | 450 100% | 173 100% | 173 100% | 251 100% | 104 100% | 164 100% | 299 100% | 268 100% | 298 100% |
| 1. Male | 415 48% | 415 100% | - | 80 46% | 79 46% | 117 47% | 56 54% | 83 51% | 152 51% | 124 46% | 139 47% |
| 2. Female | 450 52% | - | 450 100% | 93 54% | 94 54% | 134 53% | 48 46% | 81 49% | 147 49% | 144 54% | 159 53% |

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Q9. Age Range (From Record)

Chance/TV/Debates/Age

| | Total | CHANCE OF VOTING | | TV COMMERCIALS INFLUENCED VOTE | | TV PRESIDENTIAL DEBATE INFLUENCED | | AGE RANGE | | | |
|--------------|-------------|------------------|------------|--------------------------------|-------------|-----------------------------------|-------------|------------|-------------|-------------|-------------|
| | | Exc/Voted | Good | Yes | No | Yes | No | 18-29 | 30-44 | 45-59 | 60+ |
| Total | 865 100% | 823 100% | 42 100% | 134 100% | 668 100% | 474 100% | 344 100% | 69 100% | 121 100% | 225 100% | 450 100% |
| 1. 18-29 | 69 8% | 65 8% | 5 11% | 6 5% | 57 9% | 38 8% | 27 8% | 69 100% | - | - | - |
| 2. 30-44 | 121 14% | 109 13% | 12 29% | 8 6% | 108 16% | 67 14% | 51 15% | - | 121 100% | - | - |
| 3. 45-59 | 225 26% | 220 27% | 5 12% | 35 26% | 177 26% | 123 26% | 89 26% | - | - | 225 100% | - |
| 4. 60+ | 450 52% | 429 52% | 21 49% | 85 63% | 326 49% | 246 52% | 177 51% | - | - | - | 450 100% |

Cross Tabulation Report - FLGOP2 - January2012

Q9. Age Range (From Record)

Gender/Area/VoteHistory

| | GENDER | | AREA BREAKS | | | | | TIMES VOTED IN LAST THREE PRIMERY ELECTIONS | | | |
|----------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|--|-------------|-------------|-------------|
| | Total | Male | Female | Panhandle | Bay Area | Central | SouthWest | SouthEast | 1X | 2X | 3X |
| Total | 865 100% | 415 100% | 450 100% | 173 100% | 173 100% | 251 100% | 104 100% | 164 100% | 299 100% | 268 100% | 298 100% |
| 1. 18-29 | 69 8% | 32 8% | 38 8% | 21 12% | 12 7% | 20 8% | 3 3% | 13 8% | 45 15% | 17 6% | 7 2% |
| 2. 30-44 | 121 14% | 66 16% | 56 12% | 39 23% | 19 11% | 32 13% | 7 7% | 24 14% | 73 25% | 33 12% | 15 5% |
| 3. 45-59 | 225 26% | 104 25% | 120 27% | 57 33% | 46 26% | 67 27% | 15 14% | 40 25% | 63 21% | 82 31% | 80 27% |
| 4. 60+ | 450 52% | 214 51% | 236 53% | 56 32% | 96 55% | 132 53% | 79 76% | 87 53% | 117 39% | 136 51% | 196 66% |

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Q10. Gender (From Record)

Chance/TV/Debates/Age

| | Total | CHANCE OF VOTING | | TV COMMERCIALS INFLUENCED VOTE | | TV PRESIDENTIAL DEBATE INFLUENCED | | AGE RANGE | | | |
|-----------|-------------|------------------|------------|--------------------------------|-------------|-----------------------------------|-------------|------------|-------------|-------------|-------------|
| | | Exc/Voted | Good | Yes | No | Yes | No | 18-29 | 30-44 | 45-59 | 60+ |
| Total | 865 100% | 823 100% | 42 100% | 134 100% | 668 100% | 474 100% | 344 100% | 69 100% | 121 100% | 225 100% | 450 100% |
| 1. Male | 429 50% | 408 50% | 21 49% | 67 50% | 331 50% | 244 51% | 160 46% | 44 63% | 80 66% | 90 40% | 215 48% |
| 2. Female | 436 50% | 414 50% | 22 51% | 67 50% | 337 50% | 231 49% | 184 54% | 26 37% | 41 34% | 135 60% | 235 52% |

Cross Tabulation Report - FLGOP2 - January2012

Q10. Gender (From Record)

Gender/Area/VoteHistory

| | Total | GENDER | | AREA BREAKS | | | | | TIMES VOTED IN LAST THREE PRIMERY ELECTIONS | | |
|------------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|---|-------------|-------------|
| | | Male | Female | Panhandle | Bay Area | Central | SouthWest | SouthEast | 1X | 2X | 3X |
| Total | 865 100% | 415 100% | 450 100% | 173 100% | 173 100% | 251 100% | 104 100% | 164 100% | 299 100% | 268 100% | 298 100% |
| 1. Male | 429 50% | 279 67% | 150 33% | 80 46% | 89 51% | 124 49% | 54 52% | 83 51% | 165 55% | 130 49% | 134 45% |
| 2. Female | 436 50% | 136 33% | 300 67% | 93 54% | 84 49% | 127 51% | 50 48% | 81 49% | 134 45% | 138 51% | 165 55% |

Cross Tabulation Report - FLGOP2 - January2012

Q11. Area (From Record)

Chance/TV/Debates/Age

| | Total | CHANCE OF VOTING | | TV COMMERCIALS INFLUENCED VOTE | | TV PRESIDENTIAL DEBATE INFLUENCED | | AGE RANGE | | | |
|--------------------|-------------|------------------|------------|--------------------------------|-------------|-----------------------------------|-------------|------------|-------------|-------------|-------------|
| | | Exc/Voted | Good | Yes | No | Yes | No | 18-29 | 30-44 | 45-59 | 60+ |
| Total | 865 100% | 823 100% | 42 100% | 134 100% | 668 100% | 474 100% | 344 100% | 69 100% | 121 100% | 225 100% | 450 100% |
| 1. North/Panhandle | 173 20% | 165 20% | 8 19% | 27 20% | 134 20% | 86 18% | 77 22% | 21 30% | 39 32% | 57 25% | 56 12% |
| 2. Bay Area | 173 20% | 166 20% | 7 17% | 28 21% | 135 20% | 102 22% | 62 18% | 12 18% | 19 16% | 46 20% | 96 21% |
| 3. Central | 251 29% | 241 29% | 10 23% | 40 30% | 190 28% | 144 30% | 92 27% | 20 29% | 32 26% | 67 30% | 132 29% |
| 4. SouthWest | 104 12% | 99 12% | 4 10% | 12 9% | 86 13% | 52 11% | 44 13% | 3 4% | 7 6% | 15 7% | 79 17% |
| 5. SouthEast | 164 19% | 151 18% | 13 31% | 26 20% | 124 19% | 91 19% | 69 20% | 13 19% | 24 20% | 40 18% | 87 19% |

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Q11. Area (From Record)

Gender/Area/VoteHistory

| | GENDER | | AREA BREAKS | | | | | TIMES VOTED IN LAST THREE PRIMERY ELECTIONS | | | |
|--------------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|--|-------------|-------------|-------------|
| | Total | Male | Female | Panhandle | Bay Area | Central | SouthWest | SouthEast | 1X | 2X | 3X |
| Total | 865 100% | 415 100% | 450 100% | 173 100% | 173 100% | 251 100% | 104 100% | 164 100% | 299 100% | 268 100% | 298 100% |
| 1. North/Panhandle | 173 20% | 80 19% | 93 21% | 173 100% | - | - | - | - | 55 18% | 41 15% | 77 26% |
| 2. Bay Area | 173 20% | 79 19% | 94 21% | - | 173 100% | - | - | - | 59 20% | 60 22% | 54 18% |
| 3. Central | 251 29% | 117 28% | 134 30% | - | - | 251 100% | - | - | 79 27% | 76 28% | 95 32% |
| 4. SouthWest | 104 12% | 56 14% | 48 11% | - | - | - | 104 100% | - | 37 12% | 30 11% | 37 12% |
| 5. SouthEast | 164 19% | 83 20% | 81 18% | - | - | - | - | 164 100% | 68 23% | 60 22% | 36 12% |

Cross Tabulation Report - FLGOP2 - January2012

Q12. Primary Vote history - 1 or better in P08, PP08 and/or P10 (from record)

Chance/TV/Debates/Age

| | Total | CHANCE OF VOTING | | TV COMMERCIALS INFLUENCED VOTE | | TV PRESIDENTIAL DEBATE INFLUENCED | | AGE RANGE | | | |
|-------|-------------|------------------|------------|--------------------------------|-------------|-----------------------------------|-------------|------------|-------------|-------------|-------------|
| | | Exc/Voted | Good | Yes | No | Yes | No | 18-29 | 30-44 | 45-59 | 60+ |
| Total | 865 100% | 823 100% | 42 100% | 134 100% | 668 100% | 474 100% | 344 100% | 69 100% | 121 100% | 225 100% | 450 100% |
| 1. 1X | 299 35% | 278 34% | 20 48% | 41 30% | 234 35% | 172 36% | 109 32% | 45 65% | 73 61% | 63 28% | 117 26% |
| 2. 2X | 268 31% | 256 31% | 12 28% | 47 35% | 199 30% | 145 31% | 112 33% | 17 24% | 33 27% | 82 36% | 136 30% |
| 3. 3X | 298 34% | 288 35% | 10 24% | 46 35% | 235 35% | 157 33% | 123 36% | 7 11% | 15 12% | 80 36% | 196 44% |

Cross Tabulation Report - FLGOP2 - January2012

Q12. Primary Vote history - 1 or better in P08, PP08 and/or P10 (from record)

Gender/Area/VoteHistory

| | Total | GENDER | | AREA BREAKS | | | | | TIMES VOTED IN LAST THREE PRIMERY ELECTIONS | | |
|-------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|--|-------------|-------------|
| | | Male | Female | Panhandle | Bay Area | Central | SouthWest | SouthEast | 1X | 2X | 3X |
| Total | 865 100% | 415 100% | 450 100% | 173 100% | 173 100% | 251 100% | 104 100% | 164 100% | 299 100% | 268 100% | 298 100% |
| 1. 1X | 299 35% | 152 37% | 147 33% | 55 32% | 59 34% | 79 32% | 37 36% | 68 42% | 299 100% | - | - |
| 2. 2X | 268 31% | 124 30% | 144 32% | 41 24% | 60 35% | 76 30% | 30 29% | 60 37% | - | 268 100% | - |
| 3. 3X | 298 34% | 139 33% | 159 35% | 77 44% | 54 31% | 95 38% | 37 35% | 36 22% | - | - | 298 100% |